



Zero Foodprint

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New Seasons Market and Zero Foodprint Launch Restore NW Grant Application Process

Oregon and Washington Farmers and Ranchers Invited to Apply for up to \$25,000 for Climate Smart Farming Practices

Portland, Ore. (Jan. 28, 2025) – In partnership with [New Seasons Market](#), [Zero Foodprint](#) has opened the application process for its [Restore NW Grant](#), representing their joint commitment to environmental stewardship and advancing a sustainable food economy. Oregon and Washington farmers and ranchers are invited to apply for up to \$25,000, the recipients of which will implement projects with benefits like improved water efficiency, reduced carbon emissions, improved biodiversity, enriched soil health and agricultural resiliency.

"We're at a pivotal moment in the fight against climate change, and it's more important than ever to support the dedicated farmers and ranchers at the frontline of creating a more sustainable future," said Athena Petty, New Seasons Market's Senior Manager of Sustainability. "Through the Restore NW Grant, we aim to empower these critical members of our food system to implement practices that benefit the environment and enhance the resilience and sustainability of their operations."

The Restore NW program provides funding for a range of climate-smart agricultural practices, including compost applications, cover crops, managed grazing, hedgerow plantings and more, all of which aim to advance regenerative agricultural methodologies.

"We are thrilled to partner with New Seasons Market on this important initiative. By aligning resources and shared values, the Restore NW Grant empowers the incredible stewards of our agricultural landscapes," said Anthony Myint, Executive Director of Zero Foodprint. "Zero Footprint is dedicated to scaling up solutions that have tangible positive impacts on the environment and we believe this grant will catalyze significant progress towards that goal."

A portion of New Seasons Market's [Partner Brand sales](#), a "private label with a purpose," contribute to the Partner Fund, which provides financing for the grocer's investment in the Restore NW Grant. This initiative not only reflects New Seasons Market's and Zero Footprint's commitment to environmental and social responsibility, but also their belief in the power of local actions to drive significant global change.

To apply for the grant or for more information on eligibility and the application process, please visit <https://www.zerofoodprint.org/apply>. Interested and eligible applicants must submit their proposals by Feb. 19, 2025.

About Zero Foodprint

Zero Foodprint is a nonprofit organization restoring the climate, one acre at a time. It believes that by regenerating soil, local food economies can play a critical role in reversing the global climate crisis. Zero Foodprint works with food and beverage businesses, philanthropy and government to bring the next dollar to implement the next regenerative practice on the next acre. This regenerative economy benefits every person who grows food, every person who sells food and every person on this planet who eats food. For more information, visit www.zerofoodprint.org.

About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit www.newseasonsmarket.com.

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