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Media Contact:

media@newseasonsmarket.com

New Seasons Market Reveals Fresh Look and Sustainability Focus at Fisher's Landing Marketplace Store

Vancouver, Wash. (Nov. 15, 2024) - New Seasons Market has fully renovated its Fisher's Landing Marketplace store, representing a bold commitment to the grocer's Southwest Washington community. This remodel boasts new, more sustainable equipment that pairs efficiency with New Seasons Market's commitment to environmental stewardship. The store's lighting has been overhauled to create a more inviting atmosphere, and the layout has been adjusted to enhance the shopping experience for customers.

"This transformation goes beyond aesthetics; it's a recommitment to our neighbors and our environment," said New Seasons Market Fisher's Landing Store Manager. "New Seasons Market is not just a grocery store; we're a community destination, and I can't wait for our customers to enjoy the new aesthetic and features."

The renovation also includes the introduction of new sections, like the house-made sushi program by Origami. New Seasons Market also invited Washington-based artist Gretchen Leggit to craft striking murals, which can be viewed throughout the store. Known for her evocative landscapes, Leggit created art specially for this location, paying homage to the store's Clark County roots. The grocer also introduced new, cutting-edge dry misting technology into its produce department, creating an optimal high-humidity environment that preserves freshness, all while conserving water and reducing waste.

New Seasons Market collaborated with a robust roster of partners on this project, including Engineered Structures, Inc. (ESI), Axiom Custom Products, Refrigeration Contractors Inc., ICE Electric, Evolution Plumbing, M&C Construction, River City Painting, Bargreen Ellingson, Bach West Food Service Equipment, Rubenstein's, Grand & Benedict, NW Flooring, Specialty Metal Fabrication and Premier Press.

Located at 2100B SE 164th Ave #101 in Vancouver, Wash., New Seasons Market's Fisher's Landing store is open every day from 7 a.m. through 10 p.m. The Fisher's Landing Marketplace, which is owned by HSP Properties, has recently seen an influx of vibrancy, including the addition of Daiso. Shake Shack has plans to open, as well.

About New Seasons Market

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix

of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit www.newseasonsmarket.com.

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