

## For Immediate Release

## **Media Contact:**

media@newseasonsmarket.com

## New Seasons Market Raises Over \$79,000 for Nourish Our Neighbors Community Partners

From May 15th through 21st, the neighborhood grocer matched customer donations to benefit organizations addressing hunger and its root causes

Portland, Ore. (May 22, 2023) – From May 15<sup>th</sup> through 21<sup>st</sup>, New Seasons Market hosted its annual Nourish Our Neighbors Match (previously known as Hunger Relief Match), benefitting 10 local nonprofits that provide food equity and access. The Portland-based grocer matched up to \$42,000 in customer donations throughout the week, ultimately aiming to double each dollar collected. \$37,304.48 was collected from customers across stores, bringing the total amount to \$79,304.48 to be split evenly among New Seasons Market's community partners.



"We are thrilled that this year was such as success, we couldn't have achieved the \$79,000 in donations for our community partners without the support of our generous customers." Shared Jennifer Gregorich, Community Impact Manager. "This amount collected allows New Seasons Market to continue investing in our communities and supporting the work of local non-profit organizations focused on food access and equity. As always, our goal is to amplify the impact of our community partner's work and make an immediate difference in the lives of our neighbors in need."

New Seasons Market's 2024 Nourish Our Neighbors 10 beneficiaries each address hunger and its root causes:

- Project Homeless Connect Washington County
- Transition Projects
- Latino Network
- Portland Backpack
- NE Emergency Food Pantry
- Lift UP
- YWCA Clark County
- Thimbleberry Collaborative Farm
- Black Food Sovereignty Coalition
- Self Enhancement Inc

## **About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 21 stores in Oregon and Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit www.newseasonsmarket.com.

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